

HISPANIC Trends

December 5, 2003

Anthony Morales
Transfinance Corporation
3346 East T.C. Jester, Suite G-15
Houston, TX 77018

Re: Hispanic Trends Magazine 2003 Best in Business Award

Dear Anthony:

It is our pleasure to enclose a copy of the Fall 2003 issue of Hispanic Trends Magazine. The issue spotlights the winner of our first annual Best in Business Award, Lou Sobh Automotive, as well as the top 10 finalists for the award. As one of those finalists, we are proud to list you and your company in Hispanic Trends Magazine's Fall 2003 edition. Congratulations!

A panel of seven distinguished judges from diverse business and economic fields selected the winner from among a list of top qualifying nominations. Although we only gave out one award this year, your company's solid business record, as well as your commitment to serve your community, are truly commendable and place you, in our estimation, among the top Hispanic-owned businesses nationwide.

We hope to be able to feature you and your company in a future issue of Hispanic Trends.

Wishing you continued success,



Sam Verdeja
Publisher and CEO
Hispanic Publishing Group

CC: Virginia Cueto
Editor, Hispanic Trends Magazine

SOUTHEAST
MI (Headquarters)
ne: 305-442-2462
x: 305-774-3578

SOUTHWEST
AUSTIN
Phone: 512-476-5599
Fax: 512-476-5331

NORTHEAST
NEW YORK
Phone: 212-986-4425
Fax: 212-949-8658

MIDWEST
CHICAGO
Phone: 847-506-0005
Fax: 413-826-9546

MICHIGAN
DETROIT
Phone: 313-882-9611
Fax: 810-775-3379

WEST COAST
LOS ANGELES
Phone: 310-662-4777
Fax: 310-662-4772